

Modified Enlarged 36pt
OXFORD CAMBRIDGE AND RSA EXAMINATIONS

Wednesday 15 May 2019 – Morning

AS Level English Language

H070/02 Exploring contexts

Time allowed: 1 hour 30 minutes
plus your additional time allowance

YOU MUST HAVE:

the OCR 12-page Answer Booklet
(OCR12 sent with general stationery)
the Resource Booklet

READ INSTRUCTIONS OVERLEAF



INSTRUCTIONS

Use the Resource Booklet when answering questions in Section B.

Use black ink.

Answer the question in Section A and ONE question in Section B.

Write your answer to each question on the Answer Booklet.

Write the number of each question you have answered in the margin.

INFORMATION

The total mark for this paper is 60.

The marks for each question are shown in brackets [].

Answer the question in SECTION A and ONE question in SECTION B.

SECTION A – Writing about a topical language issue

You are advised to spend about 40 minutes on this section.

‘The language of advertising is becoming less sexist.’

- 1 Write an online magazine article that critically engages with the statement above and persuades readers of a particular point of view. Your article should be aimed at a non-specialist, reasonably well-educated audience. You should write about 500 words. [24]**

SECTION B – Exploring language in context

Answer Question 2 OR Question 3.

You are advised to spend about 50 minutes on this section.

EITHER

2 Language and Power

Read TEXT A in your RESOURCE BOOKLET and answer the following question.

Using appropriate terminology, examine TEXT A in the light of the ways in which power is represented. In your answer you should:

analyse the relevant language features of the text

explore how contextual factors and language features construct meanings

consider the ways in which your understanding of concepts and issues relating to power in language use illuminates the representation of power within the text. [36]

OR

3 Language and Gender

Read TEXT B in your RESOURCE BOOKLET and answer the following question.

Using appropriate terminology, examine TEXT B in the light of the ways in which gender is represented. In your answer you should:

analyse the relevant language features of the text

explore how contextual factors and language features construct meanings

consider the ways in which your understanding of concepts and issues relating to gender in language use illuminates the representation of gender within the text. [36]

END OF QUESTION PAPER

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